



## **2014 Sponsorship Program Opportunities**

January 1, 2014 - December 31, 2014

### **Diamond Level (NEW) - \$10,000**

- REAL Awards table of ten (10)
  - A featured sponsor of one (1) table of ten (10) seats for the REAL Awards to be held at a premier location in Chicago. The evening offers a fantastic opportunity to showcase your firm and its representatives to the corporate and commercial real estate industry.
- One (1) Early Summit registration for 2014 Fall Summit
- Four (4) complimentary admissions to the 2014 golf outing (one, foursome) including: lunch & dinner, signage at a golf hole, general outing signage, option for company representative at hole, logo recognition on all event marketing materials and recognition at dinner; includes additional lunch and dinner for four.
- Two complimentary admissions at each downtown luncheon program
- Prominent signage (with company logo) at each Chapter event
- Chapter webpage recognition (with company logo)
- Chapter newsletter recognition (with company logo)

### **Platinum Level - \$5,000**

- Two (2) complimentary admissions at each downtown luncheon program
- \$100.00 discount on education patron table sales
- Four (4) complimentary admissions to the 2014 Golf Outing, including: lunch & dinner, signage at a golf hole, general outing signage, option for company representative at hole, logo recognition on all event marketing materials and recognition at dinner; includes additional lunch and dinner for two.
- \$500 credit towards a new or existing CNG membership (*credit either covers a young leader membership entirely OR acts as a discount against a service provider membership*)
- 50% discount on REAL Awards table of ten
- Prominent signage (with company logo) at each Chapter event
- Chapter webpage recognition (with company logo)
- Chapter newsletter recognition (with company logo)

### **Gold Level - \$3,000**

- One (1) complimentary admission at each downtown luncheon program
- \$50.00 discount on education patron table sales
- Two (2) complimentary admissions to the 2014 Golf Outing, including: lunch & dinner, general outing signage, logo recognition on all event marketing materials and recognition at dinner.
- 25% discount on REAL Awards table of ten
- \$200 credit towards a new or existing CNG membership
- Prominent signage (with company logo) at each Chapter event
- Chapter webpage recognition (with company logo)
- Chapter newsletter recognition (with company logo)



#### **Silver Level - \$1,500**

- One (1) complimentary admission for each downtown luncheon program
- 2014 Golf Outing signage and recognition, advanced golf registration opportunity, company name on all event marketing materials
- Discount towards table purchase at REAL Awards
- Chapter Webpage recognition (name only)
- Company name listing at each Chapter event

#### **End User Sponsor- \$1,000 (select option A or B)**

*(End User members are those individuals with real estate or real estate related responsibilities. They are focused on the workplace or infrastructure management for public, private or governmental organizations. This organization utilizes or leases real estate for its own needs, rather than for investment, sale, or development.)*

##### **Option A**

- Nineteen (19) complimentary admissions to be used for luncheon programs and/or learning events
- 50% discount on REAL Awards table of ten
- One (1) complimentary golf admission to the 2014 Golf Outing, including: lunch & dinner, general outing signage, logo recognition on all event marketing materials and recognition at dinner.
- Chapter Webpage recognition (with company logo)
- Company name listing at each Chapter event

##### **Option B**

- One (1) CoreNet Global annual membership
- 50% discount on REAL Awards table of ten
- Ten (10) complimentary admissions to be used for luncheon programs
- Three (3) complimentary admissions to be used for learning events
- Chapter Webpage recognition (with company logo)
- Company name listing at each Chapter event

A la carte sponsorship opportunities are available throughout the year may include Golf, Special Events, Emerging Leaders, Member Only Event, Holiday Party, etc. These are not exclusive to annual sponsors.